Conditions of Participation
Special Section

Imaging World inspired by photokina
24 - 26 September 2027

1 Organiser, event, venue and dates, visitor admission

1.1 Title
The Imaging World inspired by photokina is being organised by Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany.

The event will be held at the Cologne Exhibition Centre from Friday, 24 September 2027 to Sunday, 26 September 2027.

1.2 Opening times

For exhibitors:	24 - 26 September 2027 08:00am to 06:00pm
For visitors:	24 - 26 September 2027 09:00am to 05:00pm

1.3 Stand construction and dismantling
1.3.1 General provisions
Work may proceed in the halls and outdoor areas during the general construction and dismantling times from 06:00am to 10:00pm (to 06:00pm on the last day of construction) insofar as no divergent provision has been specified.

1.3.2 Stand construction
Stand construction may begin at 06:00am on Tuesday, 21 September 2027. Construction must be completed by no later than 06:00pm on Thursday, 23 September 2027. At this point, the aisles must be completely clear. We reserve the right to claim the costs for cleaning the aisles of any soiling that has arisen after this time.

1.3.3 Stand dismantling
Dismantling of the trade fair stand and the goods presentation may not begin before the end of the event at 05:00pm on 26 September 2027. Admission for dismantling personnel: from 05:00pm. Trucks will be permitted to enter from 06:00pm.

The dismantling times are compulsory and must be adhered to. All stands and exhibits must be completely dismantled by 06:00pm on Monday, 27 September 2027. Moreover, all of the stand construction materials and other objects must have been completely removed from the halls and the outdoor area by these deadlines. Koelnmesse will remove and destroy all materials and objects that remain in the halls or the outdoor area after these deadlines and do so at the respective exhibitor's risk and expense. Koelnmesse will only store such objects in exceptional cases, provided the items left at the exhibition centre are obviously valuable. Koelnmesse's further claims remain unaffected. Claims of whatever kind against Koelnmesse, and in particular claims for damages, are excluded in such cases.

The exhibitor is liable to Koelnmesse for any damages arising as a result of failure to observe these provisions. Should claims be made against Koelnmesse as a result of failure to observe these provisions the exhibitor exempts Koelnmesse from all such claims.

Koelnmesse is entitled to demand payment of a security deposit of up to €5,000.00 to be refunded after the correct and timely return of the area; there is no entitlement to payment of interest. This security is to guarantee claims arising from the contractual relationship, in particular regarding the timely clearing of the stand area.

Furthermore, late clearing of the stand area is a serious violation of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to €5,000.00 (depending on the severity of the violation) for each such violation and / or to exclude the exhibitor from subsequent events. This contractual penalty shall be offset against further claims.

1.4 Visitor admission

Imaging World inspired by photokina is open to the general public.

The holding of so-called stand parties (gathering on the exhibitor's stand area by employees of an exhibitor or employees of an exhibitor with visitors invited by said employees) outside the opening times for visitors is only permissible with prior registration and authorization by Koelnmesse by means of the process established for this purpose.

2 Eligibility to participate

2.1 Exhibitors
Only producers that are entered in the Commercial Register or in the Register of Craft Businesses are permitted to participate at Imaging World inspired by photokina. Such producers must exhibit products that correspond to the focus of the event (see product categories in the exhibitor registration form). You may only participate as an exhibitor if the exhibited products are manufactured or developed by your company itself or developed or produced on its behalf and exclusively marketed or, in the case of services, exclusively provided by your company.
You can exhibit for the companies you represent as a sales representative, sales company, association or importer insofar as the goods exhibited are not offered by any other company at the trade fair and you possess the necessary rights to present the exhibits.
Koelnmesse may also require that proof of the nature of the manufacturer's business or of the activities as the manufacturers' sales company or importer be submitted in an appropriate form on demand.
Decisions on company acceptance, eligible products and the location of exhibitor stands will be made by Koelnmesse. If Koelnmesse has any doubts regarding eligibility based on the information provided in the application, Koelnmesse may reject the application without providing a reason. The exhibitor may not appeal on the basis of having participated in a previous event. In the event of a rejection, you will receive a separate letter.
All exhibited products and services must correspond to the focus of the event (see Item 2.1, Sentence 1). The products must be brand-new. Products and services that do not correspond to the focus of the event and used products may not be exhibited or offered.
Participation as exhibitors by interest groups, associations, corporate bodies, institutions and foundations under public law can be permitted when their presentation and presence correspond to the focus of the event (see Item 2.1 Sentence 1).

2.2 Co-exhibitors
The participation of co-exhibitors at Imaging World inspired by photokina is possible; however, they cannot be registered by group organisers. A special request and acceptance by the organiser are required for the use of the stand area by a co-exhibitor (see Item V of the General Section of the Conditions of Participation).
The following conditions apply to the use of a stand area by a co-exhibitor:
The completed registration of all co-exhibitors by the main exhibitor must be submitted at the same time as the registration of the main exhibitor.
This also applies in the case where the registration takes place online using a means made available by Koelnmesse.
Applications that are received by Koelnmesse after this date cannot be taken into account.
The participation of a company that has not been admitted by Koelnmesse on the stand area constitutes a serious violation of these Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to €5,000.00 for each such violation and / or — depending on the severity of the case — to exclude the exhibitor from this and / or subsequent events. The stipulations of Item V of the General Section of the Conditions of Participation are not affected.

2.3 Group participation
The participation of group participants in the Imaging World inspired by photokina is possible. A special registration and approval by the organiser is required for the use of the stand area by a group participant (see Item V of the General Section of the Conditions of Participation). The registration must be completed in full and submitted to Koelnmesse in a legally binding manner by the group organiser via the online exhibitor form provided by Koelnmesse.

Group organisers may only register companies as group participants and admit them to their stand area if they have their registered office in the same country as the group organiser. The acceptance by the group organiser on its

stand area of a company that does not have its registered office in the same country as the group organiser constitutes a serious violation of these Conditions of Participation. Koelnmesse is entitled to impose a fine of up to €5,000.00 for each such violation and / or to exclude the group organiser from subsequent events. The stipulations of Item V of the General Section of the Conditions of Participation are not affected.

3 Participation fee and other remunerations

3.1 Participation fee
Early Bird: €255.00 per sqm of floor space.
Regular Price: €290.00 per sqm of floor space.

The Early Bird fee applies during the period from 15 November 2026 to 31 March 2027 inclusive and the Regular Price applies from 01 April 2027.

The participation fee does not include the provision of stand partition walls or other special construction elements. The participation fee covers the provision of the stand area of the exhibition space for the entire duration of the event, including the stipulated construction and dismantling periods; a specific number of exhibitor and construction and dismantling passes — see Item 5.1; the use of all technical and service facilities in the trade fair halls; advice by Koelnmesse GmbH experts on organization, advertising and public relations work for your participation; advertising media for visitor advertising done by your company on its own; and press contact services.

The participation fee will be calculated according to the exact dimensions of the stand area allocated. Hall pillars and other fixed construction elements present in the rented stand area do not constitute grounds for a reduction of the participation fee.

For two-storey trade fair stands, the actual area allotted in the second storey after the technical inspection has been carried out is invoiced at 50 per cent of the participation price per m2 of floor area.

3.2 AUMA fee
The Association of the German Trade Fair Industry (Ausstellungs- und Messeausschuss der Deutschen Wirtschaft e. V. — (AUMA) — charges you a fee of €0.60 per m2 of exhibition space for representing your interests. Koelnmesse will calculate and collect the fees in the name of, and on the account of, AUMA.
Further information is available at https://www.auma-messen.de

3.3 Flat-rate energy fee
Exhibitors will be charged a proportional flat-rate energy fee of €22.00 per sqm of occupied stand area.

3.4 Additional costs payment for services
The services used by an exhibitor at an event (e.g. electricity and water supplies, stand cleaning etc.) are invoiced after the conclusion of the event. Invoice amounts are payable immediately upon receipt.

3.5 Co-exhibitor fee
Insofar as the inclusion of other companies is permitted at your stand (see Item V of the General Section of the Conditions of Participation/Item 2.2 of these conditions), a co-exhibitor fee of €550.00 per company will be charged. The price of inclusion in the Marketing Package Light is not included in this fee (see Item 7.1b, Special Conditions of Participation). The co-exhibitor fee remains payable should the co-exhibitor not participate in the event.

3.6 Media services
Use of the media services described in Item 7.1 shall be obligatory and subject to a charge.

3.7 Value-added tax
All prices given are net prices. The statutory VAT will be charged additionally where applicable.

3.7.1 Value added tax identification number
As a rule, Koelnmesse provides exhibitors (proprietors) with a uniform service — a so-called event service — pursuant to Section 3a.4. Par. (2) of the German ordinance on the application of VAT (UStAE). The place of performance for such services is the recipient's headquarters. Koelnmesse will therefore invoice foreign exhibitors (proprietors) according to the reverse charge accounting mechanism without charging any German VAT. Exhibitors from the European Union need to enter their valid VAT identification number in the registration form in order to be considered proprietors. Exhibitors must immediately notify Koelnmesse in writing of any changes to their VAT identification numbers.

3.7.2 VAT refund
If, in exceptional cases, services are not provided as uniform offerings in the sense described above and statutory VAT is charged, foreign exhibitors (proprietors) may receive a refund of the invoiced VAT provided they fulfil the legal requirements.
Further information is available at www.bzst.bund.de

3.8 Costs in the event of non-participation

3.8.1 Prior to receipt of acceptance / confirmation
A registration that has taken place during the Early Bird period can be cancelled free of charge within this period at any time. The Early Bird period relates to the subsequent event. It begins 4 weeks before the start of the current event and ends 4 weeks after the end of the current event.
Provided that it does not concern an Early Bird registration within the Early Bird period or that this is not permitted by this Special Section of the Conditions of Participation, the following shall apply: Should the supplier revoke its registration before receipt of the acceptance / confirmation, it undertakes to pay a fee in the amount of €500.00.

3.8.2 After receipt of acceptance / confirmation
Normally, a withdrawal from the contract after receipt of the acceptance/ confirmation is not permitted. The regulation contained in Item II of the General Section of the Conditions of Participation applies.
In the event of your non-participation, you must pay compensation. Provided the reserved stand area can be rented to a third party, this compensation amounts to 25% of the participation fee subject, however, to the minimum fee specified in Item 3.8.1. If the exhibitor wishes to reduce the size of the stand area, this regulation applies accordingly to the stand area that becomes free as a result, if the organiser agrees to a reduction in the size of the stand area as an exception.

The costs and deadlines for the stand construction services provided by Koelnmesse can be found in the Koelnmesse Group's General Terms and Conditions for Services and the Koelnmesse Group's Special Terms and Conditions for Services - Stand Construction. These General Terms and Conditions of the Koelnmesse Group are available for download as part of the exhibitor registration process, on the event homepage or via the event's Service Shop.

3.8.3 You shall be entitled to prove that no damages were incurred or that the costs were significantly less extensive than the fee charged.

4 Stand sizes and construction

4.1 Stand size
The minimum stand size is 4 sqm.
Please note that hall pillars and other fixed construction elements may be present in the rented stand area.
Minor deviations from the requested stand size do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.
Trade fair partition walls for separating the stand area are not automatically provided. If they are needed as stand construction elements, however, they can be ordered for a fee.
No stand construction is provided.
Koelnmesse will erect partition walls only if this is necessary for safety reasons due to the installation of water pipes or electrical systems.

4.2 Responsibility
Stand construction, design and operation must comply with all the regulations that are valid in Germany (including the special construction regulation, the industrial safety law and regulations, the DIN and EN standards, the VDE regulations, and the accident prevention regulations of the employers' liability insurance associations in their currently valid versions). All of these provisions apply to the company's own as well as to independent stand designers, decorators, and signwriters and to all persons insofar as they perform activities commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction, design, operation and dismantling of the stand.
The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction and dismantling personnel and other persons working on its behalf, in order to ensure that they adhere to the regulations.
The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.

4.3 Overall height
The maximum permissible stand height is set at 4m, insofar as this is permitted by the hall ceiling and any fixed structures that may be present.
As long as the Technical Guidelines are observed when designing and erecting stands, there is no need to submit for approval documentation for one-storey stands that do not exceed the permitted construction height. All other stands and constructions must be approved. The regulations regarding the approval of stand construction and requesting such approval are given in the Technical Guidelines.

4.4 Notice of approval
Stand construction may not commence until the exhibitor has received a copy bearing Koelnmesse's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant provisions. It only states that Koelnmesse has no objections in the context of stand design/ arrangement. If requested to do so by Koelnmesse, the exhibitor is obliged to immediately submit any additionally required information related to the trade fair stand.
There is no obligation on the part of Koelnmesse to ensure the observance of other provisions.
Nevertheless, if an infringement of the relevant provisions is found to have been committed, Koelnmesse can, for this reason, also refuse to issue the notice of approval. Please note that in exceptional cases — on your behalf and on your account — the stand construction documents must be submitted to the responsible authorities for scrutiny.
Irrespective of official approvals of the stand, any objections made by Koelnmesse concerning the stand must be immediately responded to. In case of imminent danger, Koelnmesse is entitled to determine at its absolute discretion the measures necessary and have them implemented at the exhibitor's expense.

4.5 Form of stand

The following terms are used for the stand forms:

Terrace stand:	one side open
Corner stand:	two sides open
Two-corner stand:	three sides open
Island stand:	four sides open

Deviations from the requested stand shape do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

4.6 Construction and design of the stands
The stands must be constructed in compliance with the stand form that has been approved. Accordingly, a terrace stand must have at least three solid exterior walls, a corner stand must have at least two solid exterior walls, and a two corner stand must have at least one solid exterior wall.
The arrangement of the stands is left to the exhibitor but must be appropriate for the event in question.
Your company name and your products/services must be clearly visible on your stand.
The exhibitor has to obtain information about the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to the stand area.
Banners and company signs are not permitted to extend into the aisles.

Koelnmesse also offers a completely outfitted turnkey stand system. Orders can be placed using the stand construction configurator: https://koelnmesse.mystand-configurator.de/.

5 Exhibitor, stand construction and dismantling passes

5.1 Exhibitor passes
Each exhibitor receives free passes that are valid for the period from the first day on which construction work begins to the final day of dismantling:
- 3 passes for a stand of up to 20 m²
- One additional pass for each additional 10 m²

The exhibitor should order the codes for the passes in the service shop. They must be redeemed online via the event's ticket shop. The passes and travel tickets can only be used via the app of the respective event. The registration in the app must use the same data as used at the ticket shop. Additional codes can also be ordered for a fee from the service shop. The number of codes provided free of charge will be offset against the codes used for access in the final invoice. Should the number of codes you have ordered and used for access exceed the number of codes provided free of charge, you will be invoiced for these codes.

5.2 Construction and dismantling passes
You will also receive free codes that allow people commissioned by you or who work on your behalf to access the exhibition centre in order to construct or dismantle your stand. The passes created using these codes are only valid up to the start and after the end of the event during the stand construction and/or dismantling periods. They do not entitle the holders to enter the grounds during the event. These codes are ordered in the service shop.
- 2 passes for a stand of up to 10 m²
- 4 passes for a stand of 10 to 20 m²
- One additional pass for each additional 10 m²

You will receive the passes digitally with the exhibitor passes

5.3 Transfer of passes forbidden
Transferring a pass to a third party — whether sold or given free of charge — is not permitted and represents a severe violation of the Conditions of Participation, as stipulated by Item VI of the General Section of the Conditions of Participation.

6 Rules on selling

In view of the trade nature of the event, direct sales of exhibits or samples from the trade fair stands are not permitted. Furthermore, exhibits may not carry a price tag.
This regulation does not apply to printed matter such as trade publications and specialist journals.
Koelnmesse has the right to carry out checks and, in the event of violations of these conditions, to take suitable measures. Koelnmesse also has the right to immediately close the stands of any exhibitors who commit such violations. Claims on the part of the exhibitor for damages or refunds are excluded in the event of such measures.

Exhibitors, co-exhibitors, group organisers, and group participants are not permitted to sell food or beverages.

7 Media services (Marketing Package)

7.1 Scope of obligatory media services

Koelnmesse publishes official trade fair media for this event.

The following marketing packages are available for participation in the trade fair: the Marketing Package Basic and the Marketing Package Light

a) The Marketing Package Basic for main exhibitors, group organisers and group participants includes the following components. The provision of media services is obligatory and costs for stands up to 12 m² €400.00 and for stands of 13 m² or more €1,000.00:
- Entry in the alphabetical list of exhibitors in the trade fair app and the online exhibitor search
- Prominent placement of social media buttons in the exhibitor detail profile within the trade fair app and the online exhibitor search
- Unlimited number of product group entries in the trade fair app and the online exhibitor search
- Unlimited number of trademark entries basic in the trade fair app and the online exhibitor search
- Networking participation incl. scheduling tool
- Integrated Ledtracking

b) The Marketing Package Light for co-exhibitors, specifically named exhibitor categories and separately designated areas includes the following components. The provision of media services is obligatory and costs €350.00:
- Entry in the alphabetical list of exhibitors in the trade fair app and the online exhibitor search
- Unlimited number of product group entries in the trade fair app
- Networking participation incl. scheduling tool

Specific General Terms and Conditions apply to certain of the media services listed above. These can be called up in the service shop of the event.

You will receive all of the ordering information and documentation relating to the media services offered from our official contract partners. Please note that a participation by your company is only fixed on acceptance by Koelnmesse. The offers and order confirmations are therefore subject to the condition precedent that the acceptance has been issued.

If the official contract partners have not received an order from the exhibitor before the editorial and advertising deadline, the entry included in the official trade fair media will be based on the information provided in the course of the registration for the event. The entry is subject to a fee. Registrations and orders received after this deadline will also, insofar as possible, be taken into account in the official trade fair media. In the case of orders and registrations that are received by Koelnmesse later than the editorial and advertising deadline, Koelnmesse will make no guarantee of the full provision of all media services. Claims of any kind, in particular claims that seek to reduce the remunerations for inclusion in the official trade fair media or claims of compensation for damages are expressly excluded in these cases.

7.2 Special data protection provisions for lead tracking

Use by trade fair visitors is voluntary. Neither the exhibitor, nor Koelnmesse GmbH nor any other third party can require visitors to take part in the Trade Fair App's lead tracking feature and so to pass on their personal data. Koelnmesse GmbH forwards the personal data to third parties only if the visitor first agrees to have their data used in this way. A consent to data transfer has sometimes been given when a visitor has actively agreed to a networking request from an exhibitor via the Trade Fair App or a scan of the ticket QR code (e.g. at the exhibitor's trade fair stand).

In addition, the exhibitor is obliged in individual cases to delete the personal data that it has received as a result of lead tracking if it is requested to do so by Koelnmesse GmbH or the visitor in question. Koelnmesse GmbH is not liable for the accuracy and completeness of the visitor registration data.

The exhibitor may only forward the personal data received as a result of lead tracking to third parties if and to the extent that the exhibitor has received express consent from the respective visitor. The exhibitor also undertakes to use the personal data received as a result of lead tracking only in accordance with the legal regulations, especially those relating to data protection, and only for the exhibitor's own purposes. In this respect, the exhibitor shall exempt Koelnmesse GmbH from all claims by third parties.

7.3 Responsibility/release of Koelnmesse from liability

Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany, is the publisher of the official trade fair media. Koelnmesse may assign the practical implementation of the advertising to a third party company.

Advertisers are responsible for the content of their advertisements and entries and are liable for any damages related thereto. The regulations regarding liability in the General section of the Conditions of Participation apply with regard to any liability on the part of Koelnmesse.

Koelnmesse GmbH is not liable for damage to property and persons caused by the use of the Trade Fair App for the lead tracking service unless it can be proved that Koelnmesse GmbH acted deliberately or with gross negligence. Liability is limited to foreseeable damages. The use of the Trade Fair App for utilizing the lead tracking service is at the user's own risk. Although Koelnmesse strives to provide correct information, it does not guarantee the timeliness, accuracy and completeness of the supplied information nor is it liable for such.

Koelnmesse assumes no responsibility for the technical availability of the services offered. Warranty or damage claims of all kinds are excluded if the technology breaks down or malfunctions in some other way. In particular, maintenance, security and capacity-related issues as well as events over which Koelnmesse has no control (e.g. disturbances of the public communication networks, power outages etc.) can lead to brief disruptions or a temporary suspension of the services. Koelnmesse does not guarantee that the web pages will be accessible at all times and that participants can call them up flawlessly and without encountering incorrect content or technical difficulties. Koelnmesse is not liable for incorrect information that is produced or disseminated by participants and/or third parties (including cooperation partners) and that is related to the ordering of admission tickets and catalogues for trade fairs and exhibitions of the Koelnmesse Group on the Internet. Koelnmesse is especially not liable for e-mails or data entries that the system fails to accept and/or receive because they do not conform to the stipulations of these Conditions of Participation or to the website's technical requirements.

Koelnmesse is not liable for the offers made by third parties, especially not if they are related to the use of the lead tracking service.

Koelnmesse does not guarantee that all links and references to external content that are found during the use of the lead tracking service are correct or complete.

8 Commercial property rights

8.1 Koelnmesse does not want any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense.

If a final court decision has determined res judicata that an exhibitor in connection with one of Koelnmesse's events has violated laws of the kind mentioned in paragraph 1, Koelnmesse is entitled to bar that exhibitor from the next event of this kind after the res judicata court decision if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

8.2 You can find more information in the No Copy! brochure. www.imagingworld-cologne.com

9 Non-permissible advertising/violations of the Conditions of Participation

9.1 In order to ensure that the overall character of the event is safeguarded and the exhibitors and visitors are protected from irritating or illegal activities, the following advertising measures in particular are forbidden:
- Exceeding the binding specified overall height;
- Advertising activities outside the rented stand area without the prior written permission of Koelnmesse;
- Advertising of an ideological or political nature.

The exhibitor bears responsibility for the legality of competitions, raffles etc.

9.2 In the event of severe violations of the Conditions of Participation, Koelnmesse may immediately close your stand and clear it without resorting to legal assistance. Severe violations can in particular be violations of Item V of the General Section of our Conditions of Participation in connection with Item 2 of the Special Section of the Conditions of Participation. Claims of all kinds — especially claims for damages — are excluded in these cases.

9.3 Dismantling the trade fair stand and / or the exhibits before the official end of the event represents a serious breach of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to €5,000.00 (depending on the severity of the violation) for each such violation and/or to exclude the exhibitor from subsequent events.

10 Formal requirements

All declarations must be made in text form.

11 Severability clause

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the contract as a whole shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid provisions.
Should the invalidity of a provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

12 General Section of the Conditions of Participation, Technical Guidelines

The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.

Last amended: June 2026